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**CONTACT:**  
Jeff Fowler  
PreCash, Inc.  
713-600-2350  
jeffrey.fowler@precash.com

## **PreCash Names Mia Mends Vice President of Prepaid Debit Products**

**HOUSTON, (June 23)** – PreCash, Inc., a leading provider of prepaid debit cards and payment solutions for cash-based consumers, today announced the promotion of Mia Mends to vice president of prepaid debit products for PreCash. In this role, Mia is responsible for the financial growth, successful marketing, innovation and expansion of the company’s prepaid debit cards.

“Mia has more than 10 years experience in developing prepaid debit and other payment services, and she has a deep understanding of the market,” comments John Chaney, Chairman and CEO of PreCash. “As prepaid debit cards continue to gain popularity, I am confident Mia will help PreCash grow and deliver prepaid cards that offer convenience and financial freedom to cash-based and underbanked consumers.”

Mia joined PreCash in 2005 as director of international prepaid markets, where she introduced prepaid debit and money transfer products outside of the U.S. She has since helped the company launch it’s Vision prepaid Visa<sup>®</sup> and MasterCard<sup>®</sup> debit cards and custom branded prepaid card programs.

Prior to joining PreCash, Mia developed and managed 11 international credit card partnerships for United Airlines. Additionally, she served as director of national account sales and marketing for Diners Club North America.

Mia is on the boards of the Education Foundation of Harris County and the Harvard Business School Alumni Association. She also founded a non-profit, Seven Sisters to Sisters, and served on the board of the Boys & Girls Club of Chicago. Mia has a Bachelor of Arts in economics from Wellesley College and a Master of Business Administration from Harvard Business School.

More information on PreCash and the Vision Premier Card is available at [www.precash.com](http://www.precash.com) or [www.visionprepaid.com](http://www.visionprepaid.com).

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**About PreCash, Inc.**

PreCash provides convenient, real-time payment solutions that convert cash into electronic payments for consumers who do not use traditional payment methods such as credit cards or bank accounts. PreCash offers the Vision Premier® Prepaid Visa® card and other prepaid Visa and MasterCard® products, prepaid debit card program management services, real-time cash bill payments, prepaid wireless refills, payroll card products and more. The company places more than 30,000 prepaid debit cards in the market monthly and services more than 30,000 national retail, wireless dealers and independent retail locations nationwide. Founded in 1998, PreCash is headquartered in Houston, Texas, with additional offices in Portland, Oregon. For more information, visit [www.precash.com](http://www.precash.com), or [www.visionprepaid.com](http://www.visionprepaid.com).

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