



FOR IMMEDIATE RELEASE
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PreCash Inks Contracts with Brightpoint To Expand Virgin Mobile USA Airtime Top-Up Distribution and Functionality

PreCash To Provide Cardless Pay As You Go Refill Product to Virgin Mobile Subscribers Across the U.S., Through its Relationship with Brightpoint

HOUSTON and PLAINFIELD, Indiana. — PreCash Inc. has contracted with both Virgin Mobile USA, LLC and Brightpoint North America L.P. ("Brightpoint"), a subsidiary of Brightpoint, Inc. (NASDAQ:CELL), to develop a payment processing solution that will allow Virgin Mobile customers to cardlessly Top-Up their airtime. The new product will be available at 18,000-plus independent retailers in the U.S. and will allow those retailers to access and offer Virgin Mobile Top-Up via the innovative PreCash WebConnect Web interface.

"PreCash constantly strives to provide more options to its retail partners and cash-paying consumers, while also providing innovative new solutions to the industry's leading service providers. We are very enthusiastic about the relationships with Virgin Mobile and Brightpoint," said Calvin Williams, PreCash executive vice president of sales and marketing.

PreCash was identified as the right fit to further expand the reach and efficiency of Virgin Mobile's Top-Up offerings. A direct relationship with Virgin Mobile makes the most of PreCash's unmatched 99.8 percent accuracy rate and standard-setting technology, while allowing Virgin Mobile retailers to forgo a physical prepaid product and offer customers a cardless Top-Up solution.

"We are excited about broadening our existing relationship with PreCash to offer our dealers additional options for Virgin Mobile Top-Up," stated Mitch Black, Senior Vice President-Sales & Distribution of Brightpoint.

The new PreCash payment option will be offered via Brightpoint's Accesspoint Dealer Network Program, which is made up of approximately 2,000 dealers; through an additional group of approximately 5,000 independent wireless retailers serviced by

Brightpoint Activation Services LLC, a subsidiary of Brightpoint, Inc.; and through the PreCash national independent retail network of approximately 11,000 storefronts.

Accesspoint is Brightpoint's value-enhancing master agent program that supports qualified dealers with a comprehensive group of services. The program creates opportunities for independent dealers, agents and specialty retailers to offer wireless products and service activations and earn highly competitive commissions. More information is available at www.access-point.com.

About PreCash®

PreCash has built the industry's leading network that transforms cash into electronic payments for the more than 65 million Americans who do not have a credit card or bank account. The company offers bill pay, prepaid refill and postpaid products, allowing its more than 30,000 retail partners to utilize one simple system for all of their cash-based transaction needs. PreCash also offers a line of Vision Prepaid MasterCard products that can be used wherever MasterCard is accepted. PreCash national retail locations include Wal-Mart, RadioShack, Ace Cash Express, 7-Eleven and more than 15,000 independent retailers. Founded in 1998, PreCash is headquartered in Houston, Texas, with additional offices in Portland, Oregon and Atlanta, Georgia. For more information, visit <http://www.precash.com>.

About Brightpoint

Brightpoint, Inc (NASDAQ:CELL) is a global leader in the distribution of wireless devices and in providing customized logistic services to the wireless industry. In 2005, Brightpoint handled 42 million wireless devices globally. Brightpoint's innovative services include distribution, channel development, fulfillment, product customization, eBusiness solutions, and other outsourced services that integrate seamlessly with its customers. Brightpoint's effective and efficient platform allows its customers to benefit from quickly deployed, flexible, and cost effective solutions. Additional information about Brightpoint can be found on its website at www.brightpoint.com, or by calling its toll-free Information and Investor Relations line at 877-IIR-CELL (877-447-2355).

Certain information in this press release may contain forward-looking statements regarding future events or the future performance of Brightpoint. These statements are

only predictions and actual events or results may differ materially. Please refer to the documents the Company files, from time to time, with the Securities and Exchange Commission; specifically, the Company's most recent Form 10-K and the cautionary statements contained in Exhibit 99.1 thereto. These documents contain and identify important risk factors that could cause the actual results to differ materially from those contained in or implied by these forward-looking statements. These risk factors include, without limitation, the ability of both parties to perform under the contract and the right to terminate under the contract. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date these statements were made. Brightpoint undertakes no obligation to update any forward-looking statements contained in this press release.

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